

**VOLUNTEER OPPORTUNITY: Videographer**

**Why do we need you?**

We’re WWT, the charity for wetlands and wildlife. We’re on a mission to restore wetlands because they are a wondrous solution to our world's problems. Together we will unlock their power – and help nature burst back to life. Because when wetlands flourish, all life will flourish.

As a volunteer videographer at our wetland centre, you will play a vital role in helping us to inspire our visitors to connect with wetlands and wildlife. In this role you will be visiting WWT Castle Espie on a weekly basis to capture wildlife spectacles, species, visitors’ experiences and our volunteers for inclusion in promotional material online and on social media.

­­­­­­­­­­­­­­

**Who will be responsible for your role?** Marketing & Communications Manager

**Where will you be based?** WWT Castle Espie

**How much time will it take?** A few hours per week for wildlife and landscape

videography, and/or as required for event videography. Volunteers may do one or all these kinds of videography, depending on their level of skill at each.

**What will you be doing?**

* Capturing videos of the centre, its wildlife, wetland landscapes, events and people (depending on skill level).
* Receiving direction from the centre Marketing Manager and HQ content team as well as taking videos whenever you find an opportunity.
* Working proactively with staff and volunteers at your local centre to capture key events and wildlife sightings that would make engaging content for website, marketing materials, social media etc.

**Who are we looking for?**

No formal qualifications are required but you will ideally be able to provide good quality examples of footage you have taken to demonstrate a high level of skill in any or all of wildlife, landscape, or people videography.

In addition, this role would be suitable for you if you:

* Have use of your own video equipment
* Are proactive in seeking out creative content opportunities
* Are patient and willing to spend time waiting for the right video opportunities
* Have a keen eye for shooting and editing interesting and inspiring video content
* Don’t mind working in all weathers and interacting with visitors, volunteers and staff
* Are comfortable with file handling and transfer between centres and HQ at Slimbridge

**How will you benefit?**

* This is an excellent opportunity to work within an internationally important wetland site
* Discount is available in the cafe and shop on the days of volunteering
* Appropriate induction and support will be provided
* A review after the first month to ensure the role is right for you
* Wherever possible we will credit you for any of your footage we use
* Free entry to all WWT wetland centres throughout the UK on presentation of your WWT name badge.

**General notes:**

This position may require occasional work during evenings, weekends and public holidays to ensure the objectives of the role are met. The exact hours you are able to contribute will be discussed prior to placement.

In order for you – and us – to reap the most benefit from this role, we would hope that you could offer a minimum of six months commitment.

Please note that WWT retains copyright of any material you shoot while you are on its premises (including centres, grounds and reserves).

You will need to be able to travel to the centre by your own means. We regret that we are not in a position to reimburse expenses incurred for travel to the site. Any pre-agreed out-of-pocket expenses incurred in the course of the role will be reimbursed.

This position is entirely voluntary and is therefore unpaid. Any offer of a volunteer placement is not intended to create a legally binding contract between us and any agreement may be cancelled at any time at the discretion of either party. Neither of us intends any employment relationship to be created either now or at any time in the future.

Volunteers play a crucial role in saving wetlands for wildlife and people. We will keep you up to date with what’s happening across WWT and the difference you will be helping to make happen.

**Interested?**

If you are interested in this role, please complete an application form so that we can talk it through further with you.

If you are interested in volunteering for WWT but don't wish to apply online, please email volunteering@wwt.org.uk.

**Date raised:** February 2025